16’ x 20’ Billboard Specs:

- Color Mode: CMYK
- Resolution: 300 pixels per inch (PPI)
- Total Size: 16.6” high x 20.6“ wide
- Bleed: .3” on each side represented by the purple border
- Keep all VITAL copy within .5” on all sides

Billboards in my city

Bleed design to this line.

Edge of document.

Keep all VITAL copy within this line.